

THE FUTURE STARTS HERE!

+30%
INTERNATIONAL STUDENTS

WHY STUDY AT ISG | BUSINESS & ECONOMICS SCHOOL?

The ISG | Business & Economics School has established itself since 1978 as a reference school in the context of management education in Portugal, Lisbon. Among the management schools, the ISG | Business & Economics School stands out for the innovative nature of its multidisciplinary training, adapted to the real needs of the labor market. At ISG | Business & Economics School, management education, takes into account key factors of a professional nature, integrating knowledge with practice, and rigor with relevance, reflecting the complex challenges that managers face in their day-to-day.

The ISG | Business & Economics School focuses its activity on a closer relationship with the business environment, namely through partnerships with national companies with a broad base of presence in the market. The ISG | Business & Economics School is committed to generating synergies for higher education which, being able to maintain its focus on the scientific component, applies it to other forms of knowledge that are increasingly professional and focused on a know-how perspective. The ISG is equipped with modern and functional educational equipment, undeniably having one of the most generous area/student ratios in our university park.

TRAINING OFFER 21/22

BACHELOR'S DEGREES

- MANAGEMENT
- ECONOMICS
- HUMAN RESOURCES MANAGEMENT
- TOURISM MANAGEMENT

DOUBLE DEGREE

(3+1 YEARS = 4 YEARS = TWO BACHELOR'S DEGREES)

- DOUBLE BACHELOR'S DEGREE IN MANAGEMENT/ECONOMICS
- DOUBLE BACHELOR'S DEGREE IN ECONOMICS/MANAGEMENT

MASTER'S DEGREES

- MASTER'S DEGREE IN HUMAN POTENTIAL MANAGEMENT
- MASTER'S DEGREE IN INVESTMENT STRATEGY AND INTERNATIONALISATION
- MASTER'S DEGREE IN MARKETING

ADVANCED COURSES

- MANAGEMENT
- HUMAN RESOURCES MANAGEMENT
- PROJECT MANAGEMENT
- OPERATIONS MANAGEMENT AND LOGISTICS
- INTEGRATED MANAGEMENT SYSTEMS: QUALITY, ENVIRONMENT AND SAFETY *(NEW)*
- MARKETING MANAGEMENT
- E-COMMERCE *(NEW)*
- ADVANCED TAXATION *(NEW)*
- FINANCIAL MANAGEMENT
- EXECUTIVE COACHING AND HIGH-PERFORMANCE LEADERSHIP *(NEW)*
- AIRWORTHINESS MANAGEMENT *(NEW)*
- PROPERTY VALUATION AND MANAGEMENT
- HOSPITAL MANAGEMENT
- SCHOOL MANAGEMENT AND ADMINISTRATION
- INFORMATION SYSTEMS MANAGEMENT AND DIGITAL TRANSFORMATION
- STRATEGIC MANAGEMENT OF MUNICIPALITIES: GOVERNANCE AND SUSTAINABILITY *(NEW)*
- CORPORATE GOVERNANCE: LEGAL ASPECTS AND PERSPECTIVE
- LEGAL AND MUNICIPAL MANAGEMENT
- ADMINISTRATIVE AND TAX GUARANTEES FOR TAXPAYERS
- SECURITY MANAGEMENT AND DIRECTION *(NEW)*
- SOCIAL INSTITUTIONS MANAGEMENT *(NEW)*
- FASHION BRANDING AND COMMUNICATION MANAGEMENT

EXECUTIVE TRAINING - PUBLIC ADMINISTRATION

- CAGEP - ADVANCED COURSE IN PUBLIC MANAGEMENT
- FORGEP - TRAINING PROGRAMME IN PUBLIC MANAGEMENT
- FORGEP UPDATE

EXECUTIVE TRAINING

- INVESTMENT PROJECTS ANALYSIS
- CONFLICT AND NEGOTIATION
- STRATEGY AND BUSINESS FINANCING
- COMPANY MERGERS, ACQUISITIONS AND RESTRUCTURING
- CAREERS MANAGEMENT AND DEVELOPMENT
- INNOVATION AND DEVELOPMENT OF NEW PRODUCTS AND SERVICES
- INDUSTRIAL MARKETING (B2B)
- ELECTRONIC COMMERCE AND E-MARKETING
- BUSINESS STRATEGY
- FINANCIAL MANAGEMENT
- STRATEGIC MARKETING
- MARKET STUDIES AND ANALYSIS
- TAXATION
- LEADERSHIP
- PUBLIC ADMINISTRATION STRUCTURE AND MAIN GUARANTEES OF THE CITIZENS
- CORPORATE LEGAL MANAGEMENT
- HIGH STUDIES OF TRANSPORT