

WHO WE ARE

ISG | Business & Economics School, has been a reference school since 1978 in the context of Management Education in Portugal. The development of a multidisciplinary training school adapts to the needs of the labor market, being a reference in the Teaching of Economic and Business Sciences in Portugal, focusing on Specialization and Training. of leading senior executives from the Public and Private sector.

In ISG, Management Education has as key indicators the professional nature, integrating knowledge with practice, and rigor with relevance, reflecting the challenges that managers face in their daily lives.

40 Years in the Service of Education

WHO WE ARE

The Employability Rate in the Bachelor's and Master's Courses proves that the teaching model, close to the companies, innovative and in line with the international trend, is a winning bet.

Research also plays an important role in the development of the ISG Educational Project. In this sense, research has been developed in the different areas related to the core business of the Institution.

FIRST BUSINESS SCHOOL IN PORTUGAL

OUR MISSION

ISG | Business & Economics School focuses its activity in getting closer to the business environment, particularly through partnerships with national companies with large base of market deployment.

ISG | Business & Economics School in generating synergies bet for a higher education, being able to maintain focus on the scientific component, to apply to other forms of knowledge increasingly focused on vocational and optical know-how.

ISG is equipped with modern and functional educational facilities featuring undeniably one of the most generous area ratios / student of our university park.



WHY ISG?

- 1 Specialised in the Teaching Business and Economic Sciences
- 2 High Employability rate - 96%
- 3 International Mobility of Students, with the ERASMUS + programme

WHY ISG?

4

Strong links with the labour market

5

Multicultural Environment

30% of International Students

6

Invest in relations between Portugal and China and offers Mandarin programmes

PROGRAMS

DEGREES

- # Management
- # Economics
- # Human Resources Management
- # Turism Management

MASTERS

- # Marketing
- # Business Management
- # Investment Strategy and Internationalization
- # Management of Human Potential



PROGRAMS

POST GRADUATIONS

- # Management
- # Management Marketing
- # Advanced Taxation
- # Project management
- # School management
- # Fiscal Management
- # Hospital Management
- # Logistics and Operations Management
- # Human Resource Management
- # Autarchic Legal Management
- # Integrated Management Systems
- # Executive Coaching and High Performance Leadership
- # Real Estate Management and Valuation
- # Counties Strategic Management

IMPORTANT NUMBERS

20.000

NUMBER OF STUDENTS TRAINED

30%

INTERNATIONAL STUDENTS

96%

EMPLOYABILITY RATE

+ 100

NATIONAL AND INTERNATIONAL PARTNERSHIPS

INFRA STRUCTURES

The ISG | Business & Economics School, in Benfica, is the latest challenge of the GRUPO ENSINUS Educational Project.

ISG reinforces itself as a consistent and innovative project, standing out, once again, in the area of Economic and Business Sciences as the First Business School, in Portugal.

Due to this need for growth and the increase in our Academic Community, the expansion to the very modern facilities in Benfica, at Rua Professor Reinaldo dos Santos, N. º46 A 1500-552 Lisboa (Benfica), will take place from the academic year 2023 | 2024.

Better location, better facilities and better research are the highlights of ISG's ambition, to position itself as the best business school in Portugal and continue its internationalization.

INFRA STRUCTURES

The facilities at the Benfica Campus consist of 4 floors, with classrooms, an amphitheater and a noble auditorium, rooms for teachers and students, which also include computer laboratories, several work offices, Management, Advisory Services, Academic Services, Student Ombudsman, GRIE, service rooms, bar and cafeteria, library, decompression area, Student Association, coordinators and research room.

More facilities and more research, with the usual quality.



OUR FACILITIES



OUR CAMPUS

